



# START YOUR BIZ WITH CAPTAIN ENTREPRENEUR



**Guide For Kids**

**A FUN GUIDE TO TURNING YOUR IDEAS  
INTO A BUSINESS!**



***Hi! I'm Captain Entrepreneur  
and I'm here to  
help YOU become  
a Kid Business  
Owner!***

★ ★ ★  
**KID  
BUSINESS  
MISSION**

7 → 12





**- A great business  
solves a problem or  
brings joy to someone's  
day.**



• lemonade stand



• Kid walking



**It could be selling lemonade, walking dogs, or making art!**



**FIRST** List 3 things you love:



**STARTUP SUPERPOWER**  
**DOING WHAT YOU LOVE MAKES  
YOUR BUSINESS EXTRA FUN**



## YOUR BIG BUSINESS IDEA

***Answer these questions:***

What will you sell or do?

Who will want it?

Where will you sell it?

How much will it cost?

That's your business  
Idea.

You're on your way!







## **MINI BUSINESS PLAN**

**Name for your business**

**Name:** \_\_\_\_\_

**Supplies you need:**

\_\_\_\_\_

**How much will you charge?**

\_\_\_\_\_

\_\_\_\_\_



Use Your \$10 Smarter!

**SPEND SMARTER  
EARN SMARTER**

Analyze your  
Needs vs Wants

**NEEDS**

**WANTS**








Get your  
supplies ready. 

Make your  
product. 

Practice your  
service. 

Be proud of  
your work! 

**IT'S OKAY IF  
IT'S NOT PERFECT.  
TRYING IS WINNING!**







**Confidence  
is your best  
tool!**

**Share Your Business With the World!**



**Use a notebook to  
keep score:**

What you spent: \_\_\_\_\_

What you earned: \_\_\_\_\_

What you saved: \_\_\_\_\_

**Earning more  
than you spend?  
That's called  
profit!**





**YOU STARTED YOUR  
VERY OWN BUSINESS!  
BE PROUD.  
ALWAYS BELIEVE  
IN YOURSELF**

**Every business  
starts with  
a idea—  
just like yours.**

