



# THE KIDS BIZ BOOK

**CAPTAIN  
ENTREPRENEUR**

**SHOWS YOU HOW**

**Guide For Kids**



**LEARN REAL SKILLS TO LAUNCH YOUR  
FIRST MINI BUSINESS!**



# WELCOME TO THE BUSINESS WORLD!

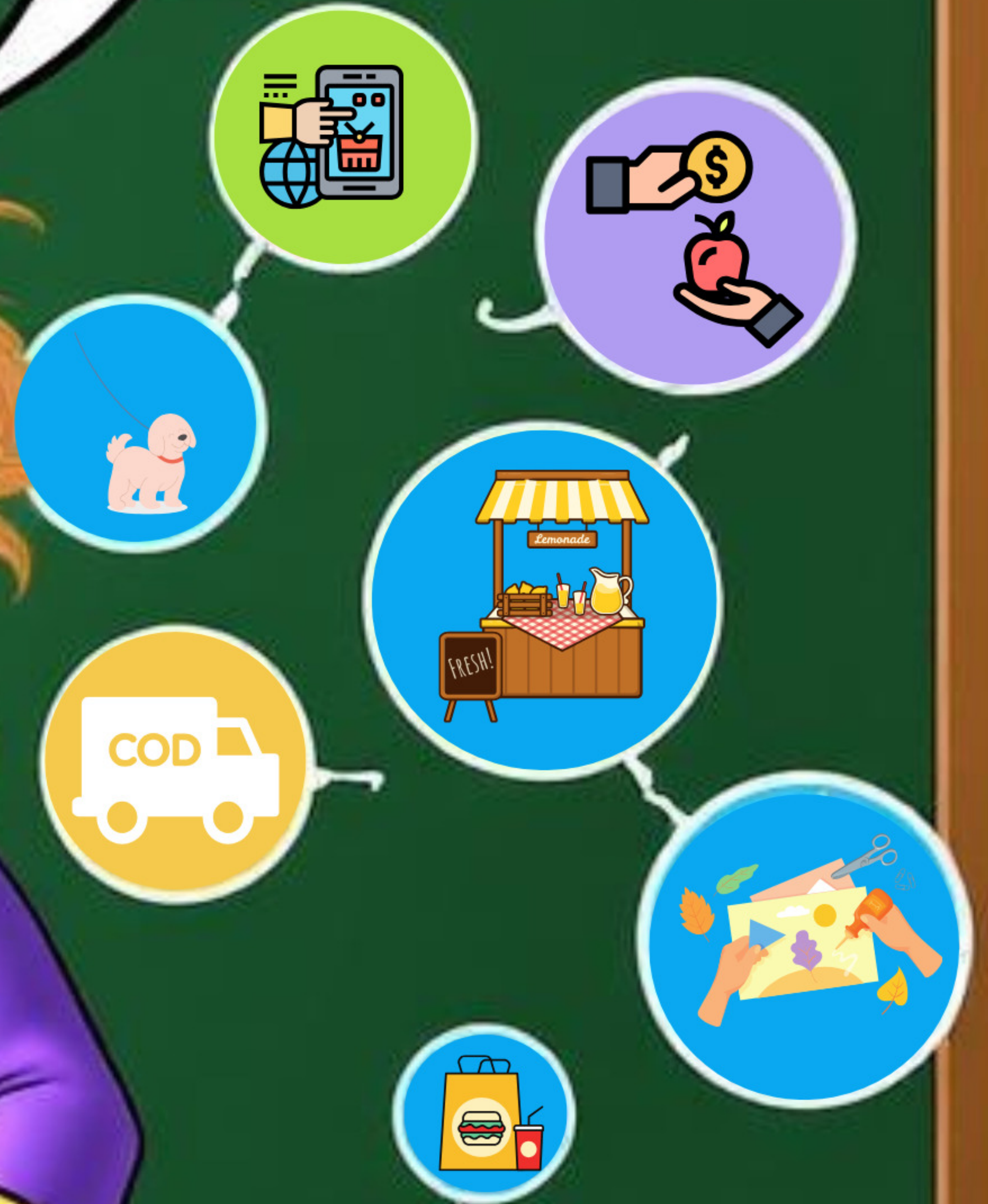
Hi! I'm Captain Entrepreneur, your guide to starting your very own business.





# WHAT IS A BUSINESS?

A business is something YOU start to make money and help people. It can be small, simple, and super fun!



**All big businesses started small - just like your business**





- What do I love to do?
- What am I good at?
- What a people need ?

↑  
**Answer these questions**

**FIND YOUR BUSINESS IDEA**

**Your idea is your business superpower**



**A cool name helps  
people remember  
you!**



**Every business needs a name.  
Make it fun, clear, and catchy.**



# ***PLAN YOUR BUSINESS***

***Great business owners make a plan!***

**Ask yourself:**

**What will I sell  
or do?**

**How much will it  
cost to make?**

**What will I  
charge?**

**Where will I sell  
it?**





# MONEY MISSION

YOUR FIRST DOLLAR IS YOUR LAUNCH PAD



Use that you have.  
Spend only on what  
grows your biz!

Buy what you need.  
Save what you can.  
Use supplies you  
already have.







**It's go time!**

Get your supplies.  
Make your product or  
practice your service.  
Set up your space.

**Captain's Tip:**  
Take pride in  
your work.  
It shows!



# **STARTUP SUPERPOWER**

## **YOU ARE YOUR BEST SALES PERSON!**

**Tell the World**

**Time to sell! Tell everyone:**

**Friends and family**

**Neighbors**

**At school (if allowed)**

**Make a flyer or get  
help with a  
grown-up posting online.**





# TRACK YOUR MONEY LIKE A BUSINESS OWNER!





# YOU DID IT!

**You launched a real business. That makes you a Kid business owner! It all starts with YOU and one big idea. Keep going!**

